

Receipt date: 12/03/2004

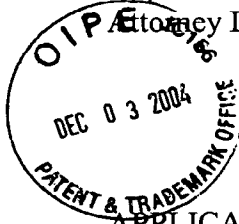
10790469 - GAU: 3689

PATENT APPLICATION

Paper Dated: December 1, 2004

Application No. 10/790,469

Attorney Docket No.: 128299.00101



CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8

APPLICANTS: Scott Mueller

TITLE: System and Method for Identifying Retail Tire Sales Opportunities

SERIAL NO.: 10/790,469

ATTORNEY REF: 128299.00101

DATE OF DEPOSIT: December 1, 2004

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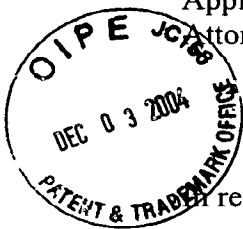
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PATENT APPLICATION

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Attorney Docket No.: 128299.101



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re Application of : Scott Mueller

Application No. : 10/790,469

Filed : March 1, 2004

Group Art Unit : 3621

Examiner : Not yet assigned

TITLE: SYSTEM AND METHOD FOR IDENTIFYING RETAIL TIRE SALES OPPORTUNITIES

INFORMATION DISCLOSURE STATEMENT

Mail Stop Amendment
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P.O. Box 1450
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Sir:

In accordance with the provisions of 37 C.F.R. 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the documents listed on the attached form PTO/SB/08A. Copies of the references cited thereon are provided. It is respectfully requested that the references cited on the attached Form PTO/SB/08A be expressly considered and that the documents be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on December 1, 2004

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PATENT APPLICATION
Paper Dated: December 1, 2004
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AUTHORIZATION

No fee is believed to be due for the filing of this Information Disclosure Statement. Nevertheless, the Commissioner is hereby authorized to charge any additional fees which may be required for this submission, or credit any overpayment to Deposit Account No. 50-0436.

Respectfully submitted,

PEPPER HAMILTON LLP



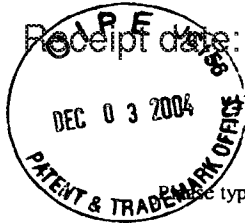
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PTO/SB/08A (08-00)

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)				Complete if Known	
				Application Number	10/790,469
				Filing Date	March 1, 2004
				First Named Inventor	Scott Mueller
				Group Art Unit	3621
				Examiner Name	Not yet assigned
Sheet	1	of	1	Attorney Docket Number	128299.101

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, cite and/or country where published.	T ²	
/P.R.F./		Journal of Retailing and Consumer Services, "A distribution services approach for developing effective competitive strategies against "big box" retailers", March, 2004.		
/P.R.F./		Journal of Retailing and Consumer Services, "E-commerce and the retail process: a review", September, 2003.		
/P.R.F./		Journal of Purchasing and Supply, "Strategic Operations Management: the new competitive advantage", September-October, 2003.		

Examiner Signature	/Paul Fisher/	Date Considered	03/30/2009
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Unique citation designation number. ²See attached Kinds of U.S. Patent Documents. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

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